

The gi-Cluster Business Development Ambassador Internship to develop the French-Greek relations in the field of digital creative industries

Cap Digital:

Cap Digital is the French business cluster for digital transformation in the Paris region. We are trusted by over 1000 members, primarily innovative SMEs & startups but also universities, research centre, large corporations, VCs, etc. We are also able to indirectly reach out to more than 1000 ICT and Cultural Creative Industries SMEs via partners like incubators, start-ups, accelerators resulting in a vivid French Tech ecosystem.

Our members address 8 key markets: education, care, retail, communication, media/telecoms, smart living, tourism and digital business/e-government. They are impacted by key technologies: data, simulation, software, gamification, Internet of things & design, 3D & immersive, mobile services and robotics.

Cap Digital provides its members with intelligence, training, matchmaking/networking, funding solutions, R&D project reviews, and business development and internationalisation services. We are at the core of national R&D and innovation projects through its label accreditation program.

Cap Digital supports the growth and competitiveness of its members within the digital content and media industry and contributes in making Ile-de-France one of the leading regions in the field of ICT.

Besides, Cap Digital received in 2014, the Gold Label of Cluster Management Excellence delivered by ESCA.

gi-Cluster:

gi-Cluster, awarded with the Gold Label of Cluster Management Excellence by ESCA, is the first creative industries cluster established Greece. It comprises of small and large companies, academic and research institutions, all involved in the Gaming and Creative Technologies & Applications Industry and forms a domestic, industry-led value-chain developing high-tech, state-of-the art competitive products for the international market. Since its establishment in 2011, gi-Cluster is facilitated by Corallia (www.corallia.org) which orchestrates the design and implementation of all its initiatives and actions, always in alignment with the clusters' mission to become a world-class, fully operational innovation ecosystem, which will contribute towards elevating Greece in the global competitiveness charts.

The core geographic concentration of gi-Cluster is found in Athens, Region of Attica; yet its members form a strong national industry-led value-chain comprising industry,

academia and research institutions that deliver in the global market a wide range of games, applications and technology solutions, services & tools.

Internship objectives:

The internship shall be under the responsibility of both Cap Digital and the gi-Cluster. The candidate shall be identified/proposed by gi-Cluster management team, forwarded to the Bodossakis Foundation for further assessment, then to Cap Digital for validation. The candidate when awarded the internship shall then be hosted by Cap Digital cluster, where the internship shall actually take place, in close collaboration with the cluster's members.

The main objectives/tasks to be realized are:

- Use of the existing mapping available in Greece and in Ile-de-France, in order to identify possible matching between the French and the Greek companies (B2B matchmaking).
- Planning and executing the promotion of Greek companies in Cap Digital and vice versa.
- Organizing B2B meeting in order to explore the potential for future collaborations.
- Identification and preparation of possible French-Greek collaborations under existing project framework such as: H2020 calls and other structured research or industrial project initiatives.
- Actively support the FR-GR Strategic Collaboration framework with regard to the implementation of targeted events and other activity.

Internship Duration: 6 months

Beginning: September 2017

Location: Cap Digital in Paris

Profile: Business Administration/International Relations or Creative and/or Arts Business related background

Competencies: Open minded, with a strong interest in information and communication technologies and applications and a strong interest for innovation, a broad range of scientific knowledge, good capacities of communication and teamwork, English speaking is compulsory, knowledge of French is a plus.

Contact Persons:

Cap Digital: Manuella Portier (manuella.portier@capdigital.com) T: +33.1.40.41.74.97

gi-Cluster: Julia Phoca (j.phoca@corallia.org) T: +30.210.63.00.776